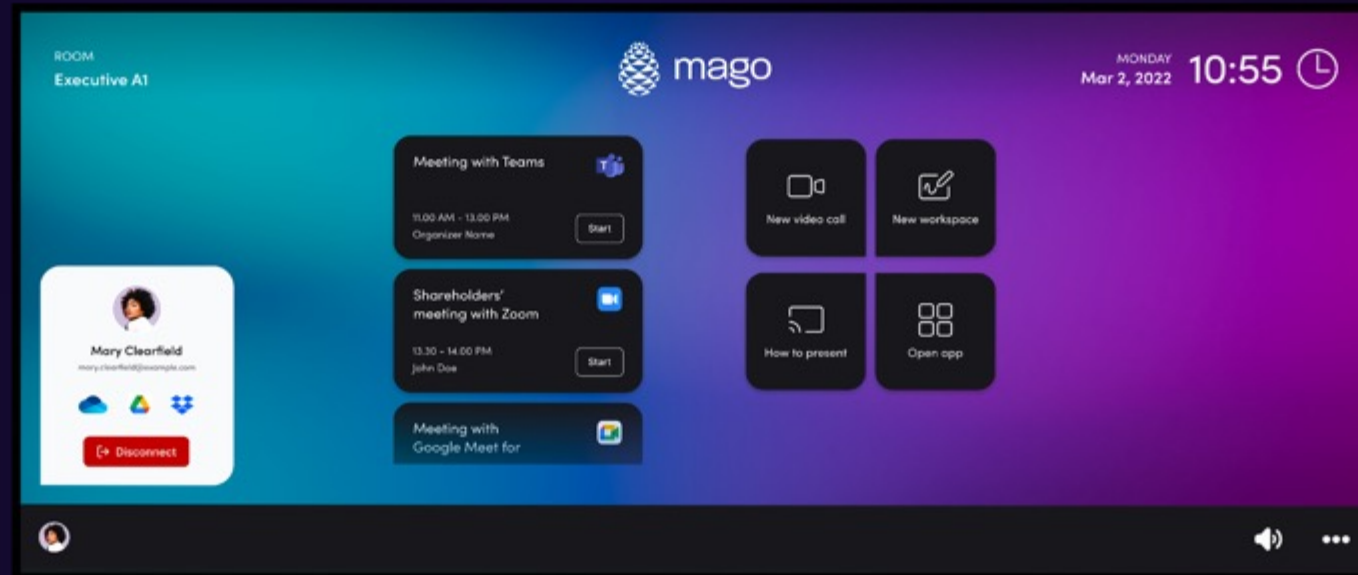# mago

The unique platform for

Unified Communications
Engaging presentation
Visual collaboration

magoroom

A universal solution for any type of meeting space

Take advantage of a consistent user experience for all your devices in any meeting room.

Whether it is regular or passive display in a one-to-one meeting, a large group gathering, or a training session, find all rooms equipped in the same familiar manner and easy to use.

magoroom

One interface, over 20 video conference systems

Unlock rooms from a single UC and join video calls across different platforms. Join scheduled rooms and personal meetings from any calendar or book an instant meeting with one touch, everything from the comfort of your chair.

Simply scan a QR code to take control of the room, with an intuitive, secure, and branded VC application launcher.

one-tap-to-join with

and many more...

magoworkspaceapp

Brainstorm, ideate and co-create with digital whiteboarding

Transport the objects you see into the digital whiteboard! Just take a photo and watch them appear with no background.
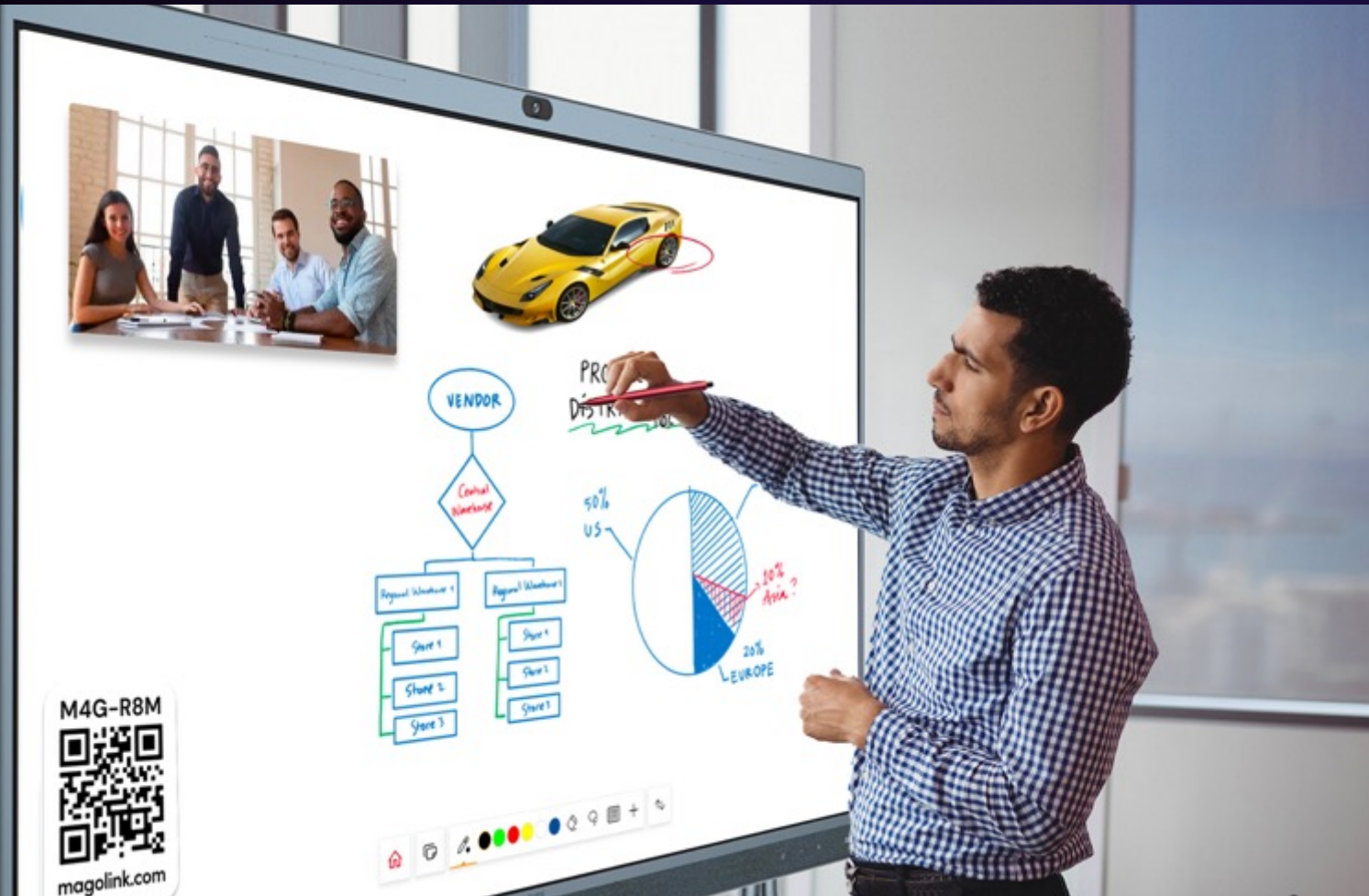
Create sketches and take personal notes, highlight important sections and add details to your documents directly on the canva, as if you were writing on paper.
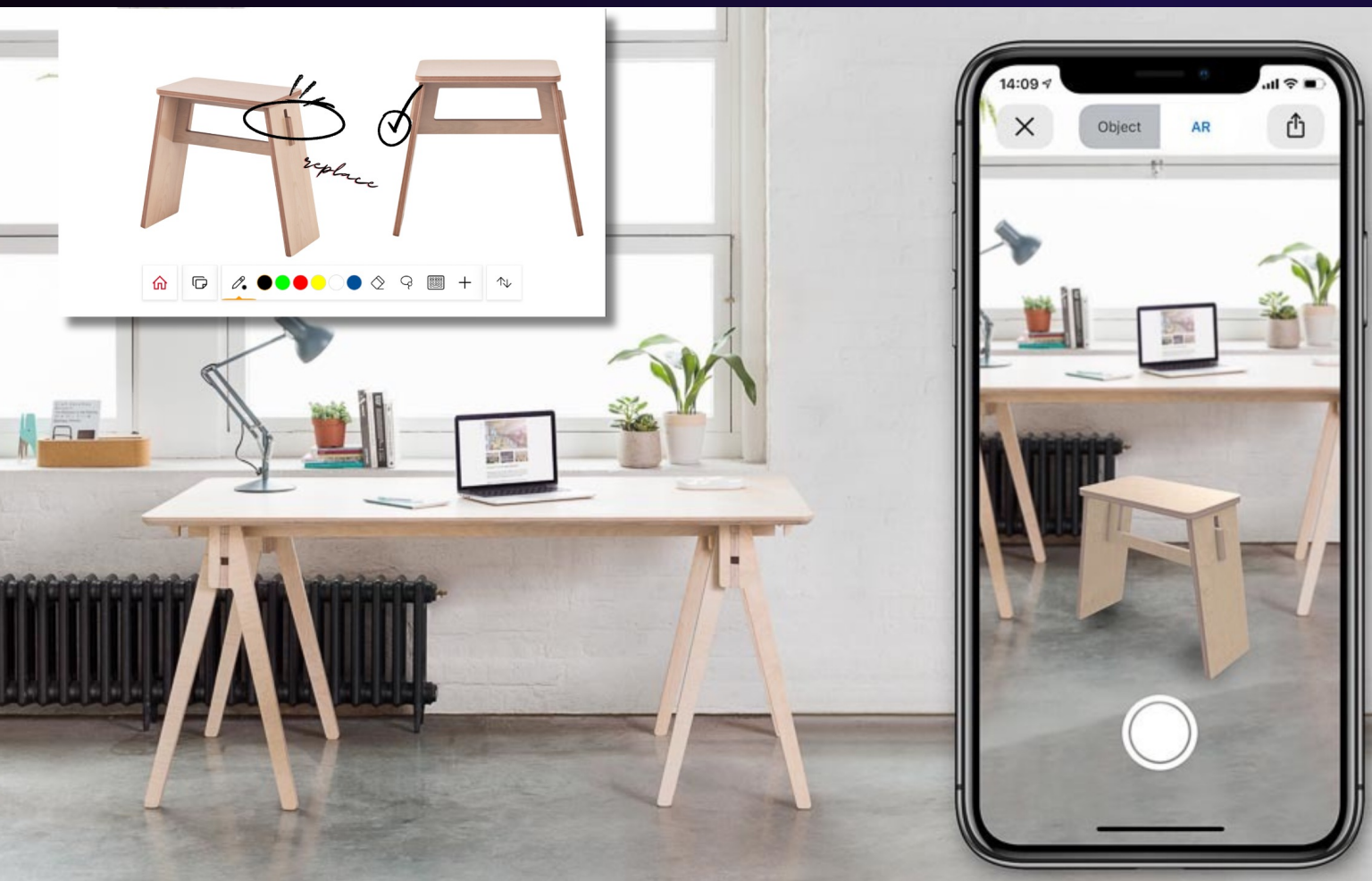
Digitalize your documents easily, share and work on them directly from the Mago Workspace App. Once you are done, store them on your phone.

Keep your ideas secure and private

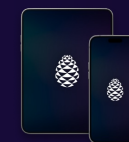Deployments available On Prem / Private cloud / Azure

magoworkspaceapp

Expand your creativity: put your project in context

Scan 2D/3D objects from reality and share them on the whiteboard, be ready to empower your audience to get close to your project: Zoom in, walk around, and bring value into focus.

Experience mixed-reality elements in their real-life size, showcase them precisely when you need it, for a new dimension of collaboration.

Carry your entire project with you, in your pocket, save your whiteboard on Mago Workspace App and be ready to share it wherever you go with a simple click.

Managing from any devices

Certified Devices

Yealink MVC 400

A native and easy-to-use video conferencing solution specially designed for Microsoft Teams rooms. Only including a high-permance MCore, a touch panel MTouch II, and a USB video bar UVC40, MVC400 is the optimum choice for small meeting rooms with easy deployment.

HP Elite Mini (400-600-800 G9)

The HP Elite Series Desktop PC delivers all the performance you need to create complex presentations, process large volumes of data, and easily generate engaging content. A powerful Intel® processor for building big projects in small spaces.

Lenovo Think Smart Core

The most comprehensive hardware security solution in the world for businesses. The Think Smart Core processing device integrates 11th generation Intel® Core™ vPro® processors and an Intel® Iris® Xe graphics card for optimized productivity and collaboration.

Mago Collaboration board

Yealink

Jupiter | **Jabra** GN

Yealink Meeting Board 65"

The perfect all-in-one meeting room solution for wireless presenting, digital whiteboarding, and video conferencing in large and executive meeting spaces.

Jupiter 21:9 and Jabra PanaCast 50

All-in-one collaboration device for wireless presenting, digital whiteboarding, and video conferencing in executive meeting spaces.

Certified Devices

magoroom

Apple iPad Series
The ultimate iPad experience with the most advanced technology for maximum flexibility and premium collaboration in largest meeting spaces.

Yealink MTouch II console
A dedicated 8-inch capacitive touch display. Touchscreen as simple to use as a tablet. It supports Wi-Fi and Bluetooth — wireless convenience from small to medium rooms.

Poly GC8
The ultimate touch controller for use with Poly G-Series bundles. It connects to the computer appliance through USB, and it includes an HDMI port for content ingest as well as a USB port to connect an additional USB device.

Logitech Tap USB/over IP
Boasting a spacious 10.1" touchscreen, low-profile enclosure, and multiple mounting accessories that support a wide range of room sizes and layouts. Instant and effortless content sharing with HDMI input.

Certified Devices

Google Pixel Tablet

The first tablet with the Tensor G2 chip built in. It features Google AI, fast and smooth streaming, high-quality video calls, accurate voice typing, multitasking with split-screen, and more.

Mimo Myst Link

Designed to be a perfect conference room control interface. Easy-to-use Ethernet connectivity, which simplifies installation and eliminates the hassle of abundant and expensive cords.

Discover the benefits of Mago Room

Mago Room **is a comprehensive solution** for every type of meeting room, offering **an alternative to expensive** and **limited systems** like Microsoft Teams Room or Zoom Rooms.
Our solution is developed on customer's needs, aiming to provide a simplified experience for starting a meeting in a matter of seconds, with support for over 20 video conferencing systems featuring one-tap-to-join functionality.
The Mago Room System includes both wireless and wired presentations, meeting control via wired or wireless touch controllers, a powerful and secure whiteboard for collaboration and idea sharing, all complemented by a management launcher and the option to host the architecture in a private environment (on-premises or private cloud).

Enterprise grade solution

- Deployments On-prem/private cloud or Azure shared instance available
- Updates included forever
- Console management and and analytic reports included forever
- Standalone solution for passive or interactive display
- Compatible with Teams Room, Zoom rooms, Cisco Webex (plug&play)
- Perpetual license or subscription

Lower TCO

- Guest access does not require a UCC subscription
- UCC licenses are "user licenses" and do not require "room licenses" policy
- No additional licenses required for UCC functions (out-of-room panels, multi-screen, etc.)

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Wireless/ Wired present in a seconds

- Present desktop or files within seconds
- Cable HDMI or USB-C ingest support (hw requirement)
- Support native Miracast, Google Cast and Apple Airplay
- Presentation up to 8 devices simultaneously
- Miracast Wi-Fi direct and over infrastructure support

Your whiteboards in your datacenter or private cloud

- Your ideas, your content, and your summaries are in your datacenter and will never be shared with anyone
- Mago Workspace App is available for every device and works seamlessly with any UCC systems

Mago Room key benefits

Who is Mago Room designed for?

For all customers who need a system that supports:
- Video conferencing across multiple platforms
- Easy, intuitive, and immediate wireless presentation system
- Private collaborative whiteboard not shared with Microsoft, Zoom, or other cloud providers
- Easy and secure access to their own content on cloud drives

How can it be installed/integrated?

It is possible to purchase a certified hardware kit that includes a PC with Windows 10/11 operating system and a perpetual Mago Room license. Alternatively, it is possible to convert an existing MTR/Zoom Rooms kit through formatting and activation of a Windows 10/11 license, in addition to the Mago Room license.

What type of connection is required?

The MR System requires an outgoing Internet connection and can be segregated in a dedicated DMZ. It does not have any need to communicate directly with user VLANs.

magoroom

Mago Room key benefits

Some of the main advantages compared to competitor products (e.g., MTR, Zoom Rooms, Cisco Webex etc.) include:

The Total Cost of Ownership (TCO) for the solution allows customers to have all the features even without purchasing the touch controller module, which can often be expensive and is optional in the MR solution. It is not a Teams Room device, so there is no need to purchase Microsoft Teams Room license subscriptions. In fact, the base system allows access to Teams meetings with a calendar and without the need to pay any licenses (Join as a guest).
The system enables the 'Meet Now' function with the possibility to activate multiple platforms and allows users to choose which one to start a video meeting on. The system supports the use of the personal calendar (via the app or web at magolink.com).
When connected to an interactive monitor, customers can use the advanced features of the integrated Mago Workspace whiteboard.
The management console is available and included in the perpetual license to manage and keep the system up-to-date. The Mago Workspace application is also available in private cloud in addition to on-premises deployment. All the functions of MRE are included in Mago Room. The system supports single, double, or multi-display setups, as well as wired and wireless touch controllers. It supports over 20 video conferencing platforms.

Mago Room key benefits

Who can sell/install Mago Room?

The Mago Partner Program consists of three levels of partnership:
- Silver Partner
- Gold Partner
- Platinum Partner

Each level of partnership comes with specific terms and commitments (refer to the partner program document).

In summary, Gold and Platinum Partners are the only ones authorized to sell and promote Mago Room and Mago Collaboration Board products. Silver Partners can only sell pre-installed products like Mago Room Essential.

Is it easy to install?

Yes, each partner receives technical training and certification to install and configure Mago Room even in complex network environments. The System Integrator profile is the most suitable for this type of product compared to AV partners.

Bring the meeting experience to a whole new level

Discover more on mago.io

mago